

PRESS RELEASE

Nuziveedu Seeds conferred 'BioAgri Company of the Year 2012' Award

Hyderabad, 18th December, 2012 – Nuziveedu Seeds Limited (NSL), the leading Indian Seeds company, has been conferred with BioAgri Company of the year Award 2012 at the 10th Annual Biospectrum Awards. Mr. Ramesh Vishwanathan, COO, Nuziveedu Seeds received the award on behalf of the company at a glittering ceremony held in Bengaluru. This is the fourth time and third time consecutively Nuziveedu Seeds has won this prestigious award since its inception. Previously, the Company won this award in 2008, 2010 and 2011.

The Biospectrum-ABLE Awards, being among the most credible recognition platforms for Indian biotech and agriculture industry were conferred on the basis of Industry Survey conducted by BioSpectrum along with ABLE in June 2012. The findings of the Survey were further vetted by an eleven member jury comprised of experts from industry, academia and chaired by Prof. Virander S Chauhan, Director, International Centre for Genetic Engineering and Biotechnology (ICGEB) along with Dr Chetan Chitnis, Principal Investigator, Malaria Group, ICGEB.

Speaking on the honour conferred, Mr. M Prabhakar Rao, CMD, Nuziveedu Seeds said “we are delighted to receive BioAgri Company of the Year Award for 2012. It is indeed a proud moment for us to be chosen for the fourth time, which reflects the spirit of innovation and leadership traits of our team. It is our endeavour to continue providing superior quality and affordable seeds to the farmers.

Nuziveedu Seeds offers more than 340 hybrid seeds and varieties of 30 field crops and vegetables and its modern technologies to Indian farmers through its extensive sales and distribution network in 16 states across India. With strong R&D capabilities with one of the largest germplasms in the country, company produces and markets other field crops like Corn, Rice, Sunflower, Sorghum, Pearmillet and vegetable crops. Nuziveedu Seeds’ marketing team conducts farmer education programs on new agronomic practices to increase productivity.

About Nuziveedu Seeds Limited:

Nuziveedu Seeds is part of NSL Group and is a leading private sector company in the Indian seeds industry. The company intends to maintain and strengthen its market leading position in cotton seeds to farmers. Today, the company is India’s leading supplier of quality seeds and lays strong emphasis on R&D, Production and Marketing of various kinds of cotton hybrid seeds and other field crops like Corn, Rice, Sunflower, Sorghum, Pear millet and a number of vegetable crops.

For further details contact:

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